

ACTION PLAN

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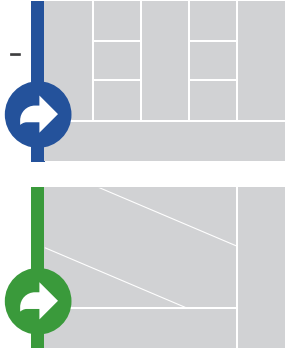
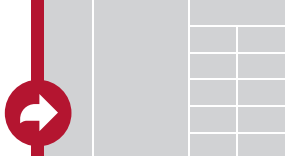
Team

Iteration

Date

Tasks

Output


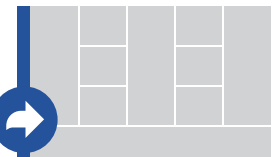

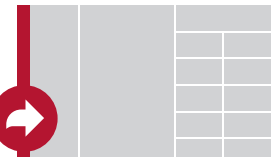


	Week 01	Week 02	Week 03	Week 04	Week 05	Week 06	Week 07	Week 08	Week 09	Week 10
<i>Kick-off</i>	<i>Discover</i>		<i>Design</i>		<i>Validate</i>		Halftime			<i>Decide</i>
Each post-it represents one single task with an effort of 2-3 man days.			<p>Business model / lean offerings</p> <p>What tasks need to be carried out to build the business model with the lean offerings?</p> 							
			<p>Antilogos</p> <p>What tasks need to be carried out to run the defined experiments?</p> 							
			<p>Analogs</p> <p>Are there any tasks needed to investigate around analogs?</p>							
										Time →

What tangible output do we want to achieve after ten weeks?




Key insights

What have we learned and do we have to change our strategy?

-   Go back to the "Business Model" canvas and adapt your business model to your new insights.
-   Go back to the "Hypotheses & Experiments" canvas and add new hypotheses and experiments if necessary.
-   Go back to the "Lean Offerings" canvas and revise the design of your offerings according to your learnings.

Team performance

How is our team doing? 										
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